Message from Michael Barrett, President, CDF

This is a different kind of report you hold in your hands. It’s an update on an important campaign launched in 2012 to raise $12 million dollars to Build a Better World.

We’re calling it the CDF Gratitude Report...

We at CDF want to thank all of the co-operators in Canada who have, with us, reached out to their counterparts in Asia, Africa, and the Americas. By building and supporting the co-operative model elsewhere in the world, you help build resilient communities and provide economic stability – and so much more.

We’re all in this together. Our mentors work here in Canada and overseas in various expert capacities, and most report being deeply impressed by the expression of co-operative values they see in the people and projects with whom they work – and how these values cause communities and individuals to take charge and work to alleviate poverty. CDF works with partners, such as the Canadian Co-operative Association (CCA) and others, to deliver international development programs. Canadian co-operators that have had this experience first-hand are often energized to undertake fundraising or public engagement activity here in Canada, spreading the word that co-operative values and principles can, indeed, Build a Better World.

I’d like to extend a special thank you to my colleagues on the CDF Board of Directors, who represent the Canadian co-operative sector, and believe in the important work of the Foundation. It’s fair to say that this campaign would not have been possible without their commitment. As a result, CDF has seen a dramatic increase in operating revenue, which will enable us to make further strides towards reducing poverty and enhancing global prosperity.

“We believe that 2012, the International Year of Co-operatives, was the perfect time to take our support for poverty reduction to a new level.”

MICHAEL BARRETT, CDF PRESIDENT
The Campaign

Celebrating the UN International Year of Co-operatives in 2012 was a unique opportunity. The CDF Board of Directors decided to launch a special campaign to raise $12 million over four years.

Most campaign donations go into CDF’s General Fund, a pool of money that is allocated to projects where it is most needed. Others are designated to specific projects.

Leverage
Increased investment will let us expand our reach and have a bigger impact in the communities we touch.

Lead
A visionary group of volunteers drawn from influential co-operative leaders came together to drive the fundraising efforts set out by the CDF Board. The campaign Cabinet included Co-chairs Myrna Bentley, Retired CEO of Concentra Financial Services Association, Glen Tully, President of Federated Co-operatives Limited, and John Harvie, Retired CEO of Co-op Atlantic.

Without their leadership, and the many other campaign champions, volunteers and fundraising groups who contributed across Canada, we would not have already raised more than $5 million in donations and pledges.

“Co-ops are a very real and powerful development tool. They build whole economies. Locals work, supply, sell, buy and share profits. Co-ops bring communities together, and this strength lasts.”

MYRNA BENTLEY, CAMPAIGN CABINET CO-CHAIR

Leave a Legacy
Now entering its third year, the campaign is continuing to raise funds and make a difference in the lives of co-op members around the world thanks to individual and corporate donors.

“We’re pleased to lend our support, particularly during the International Year of Co-operatives, to help build a legacy that will make a real difference in people’s lives for many years beyond 2012.”

KATHY BARTON, PRESIDENT AND CEO OF THE CO-OPERATORS

Leaders in the co-operative sector made significant commitments to the campaign in the beginning, including:

$500,000
The Co-operators

$500,000
Federated Co-operatives Limited

$400,000
Gay Lea Foods
Co-operative Limited

$250,000
Vancity

$250,000
Concentra Financial Services Association

$150,000
First West Credit Union

These donors imagine a world where people can...

work  own  save  build

Co-operatives build this world.
Everyone that meets Alice (a Women’s Mentorship Program participant) walks away with something. This has been the best learning experience of my life...She is showing us why we work for the credit union, and is giving us renewed pride in our institution.

Debbie Niddoow, Branch Manager at Servus Credit Union in Edmonton, CDF Donor and WMP Host and Mentor, Alice Kosgei (right), WMP Participant 2013.

176 professional women from 18 countries in Africa and Asia have participated in the Women’s Mentorship Program over 13 years.

“Everyone that meets Alice (a Women’s Mentorship Program participant) walks away with something. This has been the best learning experience of my life...She is showing us why we work for the credit union, and is giving us renewed pride in our institution.”

Debbie Niddoow, Branch Manager at Servus Credit Union in Edmonton.

CDF Journey Out of Poverty participants at Norandino, a co-operative in Peru that has improved livelihoods for 800 farmer members through production and marketing of fair trade coffee, sugar, and cacao products.

The Build a Better World Campaign is evidence of the remarkable health and vibrancy of the co-operative sector in Canada and around the world. Canadian co-operators from coast-to-coast-to-coast adhere to the seven principles in all things – and help to apply them to global co-op solutions.

Denise Guy (above), CDF and CCA Executive Director.

109,000 school desks and 1,901 teacher tables with chair were built in 2013 by the 500+ members of the National Federation of Co-operatives for Persons with Disability (NFCPWD) in the Philippines.

Working together in co-operatives, we empower people through professional and enterprise development.

- Increase Economic Growth and Food Security, Colombia
- First Nations, Metis and Inuit Co-operative Development Program, Canada
- Sustainable Product Diversification for Value added Economic Development, Peru
- Persons with Disability Pursuing Empowerment and Employment through Co-operatives, Philippines
- Women’s Mentorship Program, Global
12,000 farmers will learn “innovative” environmentally friendly farming techniques to increase their economic, social, and ecological resilience to climate change in Ethiopia.

Owning a membership in an agricultural co-operative improves lives.

- Climate Resilience and Co-operators, Ethiopia
- SEND-Ghana Farmer Sustainability Project
- Production of Passion Fruit Co-op Development in South Sulawesi, Indonesia
- Piloting the Co-operative Model, Myanmar
- Co-operative Agricultural Growth, Rwanda
- Masa and Arusha Livelihood and SACCO’s Initiative, Tanzania
- Integrated Finance and Agricultural Production Initiative, Uganda

132,000 Rwandan farmers are at the forefront of the move toward the country’s increasing self-sufficiency mobilizing 15 agricultural co-operatives and building 15 new food facilities including mills and storage.

“Co-ops are able to pool the modest resources and the creative energies of the common person.”

“Joining and working in a co-operative is a smart move on the part of individuals seeking to improve their lives...and their co-operative can make substantial improvements happen.”

ROMEO CORNER (MIDDLE), RETIRED MANAGER OF TRAINING AND DEVELOPMENT AT CO-OP ATLANTIC, CDF DONOR, AND INTERNATIONAL VOLUNTEER WITH WELLS HARRIMAN, EMANUEL USENGANA, INNOCENT SIMUNGA AND ELIE NDAYISENGA, MANAGERS FROM CDF’S RWANDA PARTNERS INACU AND UGANDA.

“I am affected by not only the tenacity of the people I meet overseas, but also by how the co-operative model builds and unites people and their communities – a methodology of compassion and respect that allows individuals to lift themselves out of poverty. As the executing organization for many of these programs, the Canadian Co-operative Association (CCA) is grateful for the remarkable generosity of CDF donors.”

JO-ANNE FERGUSON (2ND FROM LEFT), SENIOR DIRECTOR, INTERNATIONAL DEVELOPMENT, CCA, WITH MEMBERS OF THE NEELKANT WOMEN’S SAVINGS AND LOAN CO-OPERATIVE IN KATHMANDU WITH MEMBERS OF THE NEELKANT WOMEN’S SAVINGS AND LOAN CO-OPERATIVE IN KATHMANDU, NEPAL.
90% of Sierra Leoneans are estimated to have limited access to financial services and our project is helping to establish a credit union system for one of the poorest countries in the world.

"I was passionate to see that people were being empowered; they were given the knowledge to help themselves and their communities."

GRAHAM MIDDLEBROOK (RIGHT), FORMER CEO OF PRAIRIE CENTRE CREDIT UNION IN ROSETOWN, SASKATCHEWAN, COACH AND CDF LEGACY DONOR, WITH COACHING PARTNER SUE KLASSEN (LEFT), AND A MEMBER OF A MONGOLIAN CO-OP (MIDDLE) ON A COACHING MISSION TO MONGOLIA.

In Sri Lanka (on the CDF Journey out of Poverty Study Tour), I had the opportunity to witness first-hand how successful the co-operative model can be.

"In Sri Lanka (on the CDF Journey out of Poverty Study Tour), I had the opportunity to witness first-hand how successful the co-operative model can be."

TREVOR RASMUSSEN (RIGHT), TEAM MANAGER AT SIERRA CREDIT UNION IN RED DEER, ALBERTA, CDF MONTHLY DONOR AND WIF HOST, WITH SARASWATI KIRENDEVA (LEFT) OF THE SAMASA DEVELOPMENT BANK IN SR LANKA.

Saving for the future at a credit union or financial co-operative empowers people today.

- Transforming Rural Finance, Cambodia
- Strengthening CUA in Reaching the Rural Poor II, Ghana
- SEND: Ghana Farmer Sustainability Project
- Sustainable Livelihoods through SACCOS, Malawi
- Expanding the reach of Micro-Insurance in Southeast Asia III, Philippines
- Co-operative Agricultural Growth, Rwanda
- Supporting Credit Unions, Sierra Leone
- Meny and Arusha Livelihood and SACCOS’s Initiative, Tanzania
- Integrated Finance and Agricultural Production Initiative, Uganda
- Sustainable Livelihoods for Women, North Vietnam
- Women’s Mentorship Program, Global

"Saving for the future at a credit union or financial co-operative empowers people today.

- Transforming Rural Finance, Cambodia
- Strengthening CUA in Reaching the Rural Poor II, Ghana
- SEND: Ghana Farmer Sustainability Project
- Sustainable Livelihoods through SACCOS, Malawi
- Expanding the reach of Micro-Insurance in Southeast Asia III, Philippines
- Co-operative Agricultural Growth, Rwanda
- Supporting Credit Unions, Sierra Leone
- Meny and Arusha Livelihood and SACCOS’s Initiative, Tanzania
- Integrated Finance and Agricultural Production Initiative, Uganda
- Sustainable Livelihoods for Women, North Vietnam
- Women’s Mentorship Program, Global"
Building co-operatives builds a movement. We are all part of the same co-op family.

Here are some ways you can support co-operative development:

- Fundraising activities
- Journey out of Poverty Study Tours
- Retail proceeds
- Special initiatives
- CDF auctions
- Events

“The work being done in countries like this to use credit unions and co-ops to truly lift people from lives of extreme poverty is overwhelming.”

KELLY MCCGIFTIN (MIDDLE), CEO OF FIRST ONTARIO CREDIT UNION, HAMILTON, ONTARIO, CDF DONOR, AND JOURNEY OUT OF POVERTY PARTICIPANT WITH CAMBODIAN DANCERS.

To inspire staff, Vancity has created a cookbook, Co-ops: Recipes for Prosperity, with recipes and quotes from their staff who have participated in the Coaching Program.

$200,000 was raised to support the Philippines Relief Fund in 2013. Co-operatives gave over and above their annual donations to help fellow co-operatives hit hard by disaster, including fund-drives, employee matching and special considerations for Boards and members.

Auctioning off international items each year, donors support CDF by placing bids during online, silent and live auctions, as well as special events.

Over $500,000 has been raised by Westoba Credit Union golf tournaments in Brandon, Manitoba. Similarly, CDF also receives proceeds from the annual Sask Co-op Classic Golf Tournament held in Elbow, Saskatchewan.

Fundraising through retail initiatives, Federated Co-operatives Limited and Camino by La Siembra Co-operative will donate a portion of the proceeds of their chocolate bar sales to CDF.

100,000 women in North Vietnam will be empowered to become business owners and entrepreneurs.
Thank you to our campaign supporters. TOGETHER we make a difference.

Generous cumulative gifts received since campaign launch in 2012

Donor list accurate as of January 23, 2014.

Corporate Donors $250,000 - $500,000+

Corporate Donors $100,000 - $249,999

Corporate Donors $50,000 - $99,999

Corporate Donors $5,000 - $49,999

Individual Donors $5,000+

Individual Donors $2,500 - $4,999

Individual Donors $1,000 - $2,499

Individual Donors $500 - $999

Public Donors

Monthly Donors

Individual donors with an asterisk above are also monthly donors.

- Barry Delaney
- Jo-Ann Ferguson
- Bill Dobson
- John Barrett
- Myrna Bentley
- Michael Barr
- Donor list accurate as of January 23, 2014.

Corporate Donors $500,000 - $249,999

First West Credit Union
National Young Leaders Committee
Servus Credit Union

Affinity Credit Union
Alberta Savings
Axebridge Credit Union
Cambridge Credit Union
Coast Capital Savings

FirstOntario Credit Union
Interior Savings Credit Union
Irish League of Credit Unions Foundation
Mandate Credit Union Limited
Saskatchewan Council for International Cooperation

Access Credit Union
Arctic Co-operatives Limited
Atlantic Central
Austral Credit Union
Catalyst Credit Union
CAW Social Justice Fund
Communication Technologies Credit Union Limited
Conexus Credit Union

Credit Union Central of Canada
Credit Union Central of Manitoba
Credit Union Foundation of BC
CUINS Group Limited
Enbridge Credit Union
Federation of Alberta Gas
Co-op Ltd
First Calgary Financial
GROWMARK Inc.

Innovation Credit Union
KPMG Foundation
Northern Savings Credit Union
Novavita Credit Union
Oak Bay Credit Union
Oceanrock Investments Inc.
Q’dale
Portage Credit Union
Saskatchewan Council for International Cooperation

Steinbach Credit Union
Swift Current Credit Union Ltd.
The Big Carrot
The Flag Shop
Winnipeg Police Credit Union

Donor list accurate as of January 23, 2014.

FirstOntario Credit Union
Interior Savings Credit Union
Irish League of Credit Unions Foundation
Mandate Credit Union Limited
Saskatchewan Council for International Cooperation

Access Credit Union
Arctic Co-operatives Limited
Atlantic Central
Austral Credit Union
Catalyst Credit Union
CAW Social Justice Fund
Communication Technologies Credit Union Limited
Conexus Credit Union

Credit Union Central of Canada
Credit Union Central of Manitoba
Credit Union Foundation of BC
CUINS Group Limited
Enbridge Credit Union
Federation of Alberta Gas
Co-op Ltd
First Calgary Financial
GROWMARK Inc.

Innovation Credit Union
KPMG Foundation
Northern Savings Credit Union
Novavita Credit Union
Oak Bay Credit Union
Oceanrock Investments Inc.
Q’dale
Portage Credit Union
Saskatchewan Council for International Cooperation

Steinbach Credit Union
Swift Current Credit Union Ltd.
The Big Carrot
The Flag Shop
Winnipeg Police Credit Union

Donor list accurate as of January 23, 2014.

FirstOntario Credit Union
Interior Savings Credit Union
Irish League of Credit Unions Foundation
Mandate Credit Union Limited
Saskatchewan Council for International Cooperation

Access Credit Union
Arctic Co-operatives Limited
Atlantic Central
Austral Credit Union
Catalyst Credit Union
CAW Social Justice Fund
Communication Technologies Credit Union Limited
Conexus Credit Union

Credit Union Central of Canada
Credit Union Central of Manitoba
Credit Union Foundation of BC
CUINS Group Limited
Enbridge Credit Union
Federation of Alberta Gas
Co-op Ltd
First Calgary Financial
GROWMARK Inc.

Innovation Credit Union
KPMG Foundation
Northern Savings Credit Union
Novavita Credit Union
Oak Bay Credit Union
Oceanrock Investments Inc.
Q’dale
Portage Credit Union
Saskatchewan Council for International Cooperation

Steinbach Credit Union
Swift Current Credit Union Ltd.
The Big Carrot
The Flag Shop
Winnipeg Police Credit Union

Donor list accurate as of January 23, 2014.

FirstOntario Credit Union
Interior Savings Credit Union
Irish League of Credit Unions Foundation
Mandate Credit Union Limited
Saskatchewan Council for International Cooperation

Access Credit Union
Arctic Co-operatives Limited
Atlantic Central
Austral Credit Union
Catalyst Credit Union
CAW Social Justice Fund
Communication Technologies Credit Union Limited
Conexus Credit Union

Credit Union Central of Canada
Credit Union Central of Manitoba
Credit Union Foundation of BC
CUINS Group Limited
Enbridge Credit Union
Federation of Alberta Gas
Co-op Ltd
First Calgary Financial
GROWMARK Inc.

Innovation Credit Union
KPMG Foundation
Northern Savings Credit Union
Novavita Credit Union
Oak Bay Credit Union
Oceanrock Investments Inc.
Q’dale
Portage Credit Union
Saskatchewan Council for International Cooperation

Steinbach Credit Union
Swift Current Credit Union Ltd.
The Big Carrot
The Flag Shop
Winnipeg Police Credit Union

Donor list accurate as of January 23, 2014.
EVERYDAY
We Build a Better World

CDF’S MISSION - To raise funds in support of co-operative and credit union development programming to reduce global poverty

GET INVOLVED: IN CANADA
• Donate to CDF
• Fundraise (talk to us – we can help!)
• Host a female credit union manager from overseas at your credit union
• Volunteer from home
• Spread the word

GET INVOLVED: ABROAD
• Coach a developing credit union or co-operative
• Share your skills or lend your expertise as a volunteer technical co-operant
• Visit one of our projects

FOR MORE INFORMATION OR TO MAKE A DONATION, PLEASE CONTACT US AT:

Co-operative Development Foundation of Canada (CDF)
275 Bank Street, Suite 400
Ottawa, Ontario K2P 2L6
CANADA

1-866-266-7677 x 605
cdf@coopscanada.coop

www.cdfcanada.coop

Charitable Registration Number: 118875517 RR0001

CDF is grateful for the programs delivered by CCA.