



Co-operative Development
Foundation of Canada

SINCE 1947

Marketing Co-op Specialist

Marketing Co-op Specialist (E-Volunteer)

The Project

The volunteer will work on the Supporting Economic Prosperity for Women and Internally Displaced Persons in Ukraine Project (SEW Ukraine). SEW Ukraine will foster economic prosperity for 2200 vulnerable and marginalized women in the Kyiv, Kharkiv and Dnipropetrovsk regions of Ukraine by addressing the barriers which limit their full and meaningful participation in the Ukraine workforce. The project will focus on working with women who have been internally displaced by conflict and other traumatic events in Ukraine. The project will facilitate the development of trade and business skills, and market opportunities in the apparel manufacturing. The project will also support women-owned/managed MSMEs in the garment industry ecosystem to enhance their competitiveness and sustainability through formation of co-operatives and increased business collaboration within the light industry.

SEW Ukraine project will enhance economic prosperity for 2,200 women, including internally displaced women, living in the regions of Kyiv, Kharkiv, and Dnipro in Ukraine by focusing on two Outcomes:

1. Increased employment and entrepreneurship opportunities in the garment sector for vulnerable and internally displaced women living in the Kyiv, Kharkiv and Dnipropetrovsk oblasts.
2. Enhanced competitive, innovative, and environmentally sustainable micro, small and medium-sized enterprises (MSMEs) for women within the garment sector in the Kyiv, Kharkiv and Dnipropetrovsk oblasts.





Co-operative Development
Foundation of Canada

SINCE 1947

The Mandate

We have a [70-year history](#) of building thriving co-ops around the world that support community independence, equality and empowerment. Every one of our projects includes programming to address the gender gap and environmental sustainability.

Volunteers will undertake an engagement to sustain the Project's development impact in an effective, efficient, sustainable and accountable manner, with due consideration for the needs and challenges of beneficiary communities, local partners and national governments. The focus will be to maximize the development impact of CDF Canada interventions.



Who We're Looking For

On this mission the volunteer will:

- Analyze the garment supply chain;
- Develop a strategy and workplan to establish a garment marketing co-op;
- Facilitate the development of a business plan for the SEW Ukraine's marketing cooperative.

Where: Canada (E-Volunteer)

Start Date: October 1, 2021

Duration: 30 days (Between Oct. 1st to Dec. 20th)

Deadline: September 30, 2021

[Apply Now](#)