



Co-operative Development  
Foundation of Canada

SINCE 1947

## Overseas Opportunity (6 months) Women and Youth Entrepreneur Officer, Colombia

**WHERE:** Bogota, Colombia, with travel to rural communities in different departments of Colombia

**START DATE:** To start after May 2018 (negotiable)

**DURATION:** Six (6) months, with possibility of extension

**REPORTING TO:** Philippa Wiens, Program Manager for Colombia

**DEADLINE:** March 4 2018

**NOTE:** *This is a voluntary assignment. Costs covered are: domestic and international economy airfare, ground transport, visa, travel insurance/immunizations, basic accommodation in Colombia, and a meal/incidental allowance (up to \$1,500/month for accommodation and meals). A two-day pre-departure briefing will take in Ottawa prior to departure.*

### **BACKGROUND:**

The Improving Economic Performance of Agricultural Co-operatives (IMPACT) project, is a five-year, CAD \$15,309,473 project funded by Global Affairs Canada (GAC). The project is being implemented by the Co-operative Development Foundation of Canada (CDF Canada) in partnership with GESTANDO, a Colombian business incubator from the co-operative sector. The project will end on September 30th, 2019.

The project supports sustainable, private-sector driven business activities of co-operatives and associations in the agricultural sector. The objective is to build the capacity of these associations and co-operatives so that by the end of the project they will be financially sustainable, with expanded product sales both locally and internationally. The IMPACT project is working with 14,000 farmers (cocoa, coffee, fruits and vegetables, plantain and dairy farmers) in 10 departments across Colombia. When considering the impact on their immediate families and communities, the project is expected to reach 84,000 men, women and children.

CDF Canada's Colombia Country Director resides in Bogota, Colombia. The project has a staff of over 50 people, including approximately 15 people located in the office in Bogota, and field staff in each of the 10 departments where the project is active.

### **ABOUT THE ASSIGNMENT:**

Over the past two years the IMPACT team has formed women and youth entrepreneur groups within the farmer organizations participating in the project. Among the 55 farmer organizations, IMPACT has established 51 women entrepreneur groups and 50 youth entrepreneur groups. Support for these groups is part of a long-term strategy to generate employment in the rural sector in Colombia.

The Women and Youth Entrepreneur Officer will work directly with the women and youth groups to support them in the development and implementation of their business plans. The Women and Youth Entrepreneur Officer will work closely with a small team of IMPACT staff who is providing support to these groups (Operations Manager as well as four cross-cutting theme specialists - Agriculture, Environment, Agro-industry and Marketing).

### OBJECTIVE:

Provide support to the women and youth entrepreneur groups to develop their small business ideas.

### ACTIVITIES AND DELIVERABLES:

- General support to the women and youth entrepreneur group coordinating team.
- Meet with various women and youth entrepreneur groups to assess where they are in the business planning/implementation process.
- Regular follow-up with selected groups to support them in their small business development.
- Work with the women and youth entrepreneur groups to resolve obstacles/challenges facing their businesses.
- Contribute to project reports.
- Other tasks as required.

### QUALIFICATIONS:

The successful applicant must possess the following skills, experiences and personal characteristics:

- Relevant degree (i.e. marketing, business, agricultural economy, international development) or equivalent experience.
- Two years of relevant work experience.
- Knowledge around starting small businesses.
- Ability to relate to rural women and men producers.
- Ability to speak and write Spanish (fluency in Spanish required).
- Preferably, knowledge of and experience in Latin America.
- Knowledge of co-operatives is an asset.
- Willingness to travel to rural areas with very basic accommodation.
- Openness to new experiences.
- Flexible.
- Excellent inter-personal skills

### WORKING CONDITIONS:

The position is based in Bogota, Colombia, with frequent travel to rural areas.

### APPLICATION PROCESS:

Please submit a resume and letter of intent to Volunteer Manager, Gonzalo Rodriguez, [grodriguez@cdfcanada.coop](mailto:grodriguez@cdfcanada.coop). You must be a Canadian citizen or permanent resident. Successful candidates will be required to obtain a police check from their local police/RCMP detachment. **No phone calls please. All applicants are thanked for their interest in CDF Canada; however, only those selected for an interview will be contacted.**

### CO-OPERATIVE DEVELOPMENT FOUNDATION OF CANADA

The Co-operative Development Foundation of Canada (CDF Canada) is an international development

charity that helps improve the lives of women, men, children and their communities through cooperatives. We envision a world where self-reliant communities flourish. CDF Canada is working with local partners in Africa, Asia, Latin America and in Eastern Europe to establish and grow community owned co-operatives that help people achieve more prosperous, self-reliant lives.

For over 70 years, CDF has been mobilizing financial resources, volunteers and knowledge – mostly from Canadian co-ops and credit unions – to make the world a better place. For much of that time, CDF Canada worked with the Canadian Co-operative Association (CCA) and other partners to help communities move toward prosperity and create more secure lives through community-owned cooperatives.

CDF and CCA amalgamated in 2017 under the CDF Canada brand. For more information about CDF Canada, visit [cdfcanada.coop](http://cdfcanada.coop).