



*give back*

# 2021 ANNUAL APPEAL

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Co-operative Development  
Foundation of Canada

SINCE 1947



# Support

While the global pandemic continues to have its affect, the ‘multiplier factor’ creates other barriers in advancing our cause - increased competitiveness for international development funds, shrinking amount of funds creating an extremely competitive environment, fewer calls for proposal and even fewer approvals, and our vulnerability to shifts in political priorities.

The last 18 months of a prolonged pandemic only served to compound these ongoing challenges, but as Canadians, we are undaunted by these conditions! We have conviction, band together and rise to such challenges showing our strength and resilience.

CDF Canada has also remained steadfast in carrying out our mission of “*Acting on co-operative principles, we partner with communities to achieve sustainable economic and social development.*”

Donations go a long way, and donors value:

- The knowledge that your donation is put to work at once
- Quarterly communication and stories showing the difference your donation is making.
- Knowing an annual donation is making a difference.
- Making your value support go even further by becoming a monthly donor!
- Receiving a donation receipt for tax purposes – everyone appreciates that option!
- The joy of knowing that you are changing lives by enhancing a family’s livelihood and creating sustainable communities around the world.

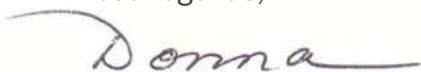
We have included a summary of our projects in the hope you will be inspired to share our efforts to help the most vulnerable people to overcome this disaster and provide needed support in their pursuit of sustainable livelihoods under these extenuating conditions.

We would like to take this opportunity to thank you for your previous support and commitment to CDF Canada. We genuinely hope you will consider re-engaging with us again. The more like-minded supporters we partner with, the more the recipients of our projects will benefit.

*Not ready to become a monthly donor now?* You can still help by giving a one-time donation and forwarding this message to family and friends. **We would really appreciate it!**

On behalf of CDF Canada, thank-you for being part of a giving community! We wish you and your family good health and happiness always.

Best regards,



Donna Miller  
Director, Operations & Engagement



## PROJECT SUMMARY

The economic, social, and human toll of COVID-19 has shaken global economies! However, in difficult times there is a positive aspect - it made us stronger, more adaptable and steadfast in advancing our cause.

Our loyal donors are the foundation of CDF Canada and at the heart in our quest to make a difference - you are the true champions of our cause!

With your ongoing commitment and support, given prolonged global pandemic conditions, we were able to quickly adapt and respond to the challenges that arose and resolute in advancing our mission.

Every donation, no matter the size, goes a long way!

Every donation received demonstrates our donor's commitment to our cause, which in turn strengthens our ability to leverage, influence and attract Government of Canada investment in the meaningful projects we propose that are life-changing to people and communities in developing countries around the world.



# SNAPSHOT DEMONSTRATING THE VALUE OF YOUR CONTRIBUTIONS



## COVID-19 Food Security Project (ACCESS)

This emergency response project focused on supporting small-holder farmers to overcome the disruptions in the food security systems and value chain given global pandemic. The goal of this food security response project was to mitigate the pandemic impact on small-holder farmers by providing needed equipment, seed, and other support systems to support them through the challenges they were confronted with.

## Supporting Economic Prosperity for Women & Internally Displaced Persons in Ukraine (SEW)

The SEW project aims to help the vulnerable migrant women, specifically in the garment sector, who have been internally displaced because of the Ukraine political crisis. The primary goal of this project is to enhance skills and knowledge to achieve meaningful employment or, in other cases, provide support to rebuild their micro, small- or medium-sized businesses they had to sacrifice.



## Volunteers in Cooperation for the Empowerment of Women and Girls (VOICE)

The VOICE project is focused on recruiting 240 Canadian volunteers, with the needed skills and expertise identified to support financial inclusion and economic growth among women and girls in Ethiopia, Ghana, Kenya, Senegal, Malawi.



## The 4R Project: Right Source, Right Rate, Right Time, Right Place ®

This project aims to improve small-holder farmers' socio-economic well-being and resilience, particularly women, in Africa. The goal is to enhance agricultural productivity and farm income, promote climate-smart agriculture, and assist local farmers in growing more nutritious and marketable crops while incorporating important gender and environmental resilience strategies.

## Save the Environment

The goal of this effort is focused on addressing the devastating impact of plastic pollution in waters and on seaweed farmers. CDF Canada has engaged over 7,000 producers and aquaculture farmers to promote eco-friendly production practices resulting in the replacement of plastic bottles they are using. The eco-friendly floaters are durable and made of long-lasting, ocean-friendly material. The adoption of the replacements has resulted in 1.4 tonnes of plastic being removed on an average farm.



## Mobilizing People through the Power of Bicycles

This is an upcoming pilot project specific to our Kenya and Malawi project areas. The goal of the program is to enhance mobility and access to the market, particularly for smallholder women farmers. CDF Canada has partnered with a supplier in Africa. Together we will provide smallholder farmers with an affordable, time-saving, and eco-friendly method of transportation – a commercially built bicycle. These bicycles have been designed to withstand the Africa terrain – they are unisex, have robust, puncture-proof tires, and include carrier frames that hold up to 100 kg of goods, e.g., seed, milk cans, supplies, etc. The design of these hardy bicycles ensures longevity and, should repairs be required, part of the program is to train mechanics, a service which has the potential to be an additional source of income. The families can also use the bicycles to safely transport children to school, which previously required long walks and some risk when walking alone.





## YES! I'M READY TO MAKE A DIFFERENCE!

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email Address: \_\_\_\_\_



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## DONATE ONLINE

EASY, FAST, & SECURE  
WAY TO DONATE

[CLICK HERE  
TO DONATE NOW!](#)

OR VISIT  
[CDFCANADA.COOP/DONATE](https://CDFCANADA.COOP/DONATE)



As the holiday season approaches and we gather with family and friends, more than ever this year, thankfulness is ever-present.

CDF Canada is thankful for your contributions and belief in our projects which aid us in building stronger communities & empowering people.



Please share CDF Annual Appeal to your friends, family and networks through social media, email, or other means to champion our cause.



CRA Charitable Registration No.  
11887 5517 880001

### One Special Gift

- \$100    \$250    \$500  
 \$1,000    Other: \$ \_\_\_\_\_

### Become Monthly Donor

Monthly gift of \$ \_\_\_\_\_

*Please complete the credit card information below  
or return a 'VOID' cheque with this form*

- I WOULD LIKE TO RECEIVE QUARTERLY COMMUNICATIONS WITH STORIES THAT SHOW THE DIFFERENCE I AM MAKING.  
 I WOULD LIKE A DONATION RECEIPT FOR INCOME TAX PURPOSES.  
 I WOULD LIKE INFORMATION ON HOW TO LEAVE A LEGACY GIFT.

ENCLOSED IS A CHEQUE MADE PAYABLE TO: **CDF CANADA**  
OR PLEASE CHARGE MY  VISA    MC    AMEX

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiry Date

\_\_\_\_\_  
Signature

Donations must be received and/or post-marked **no later than 31 December 2021 11:59 pm EST** to receive an Income Tax Receipt for 2021

### RETURN THE COMPLETED FORM TO:

CDF Canada  
400-275 Bank Street  
Ottawa, ON K2P 2L6



Thank you for donating

## Together, we can build a world where self-reliant communities can chart their own future!

- **Become a Donor** to make a difference!
- **Be an Ambassador** representing CDF Canada and the Co-operative sector
- **Become a Volunteer** to delivered sustainable development solutions

If you require additional information or have any questions, please do not hesitate to reach out as we will be pleased to assist you –

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