

# Friends,

As Chair of the Board of CDF Canada, I want to share with you a vision—a vision of a world where communities thrive, where poverty is not a life sentence, and where every person has the opportunity to build a brighter future. This vision is not just a dream; it is a reality that we are working towards every day. But to achieve this, we need your help.

If you're new to CDF Canada or considering renewing your support, I want you to know that your involvement can make a profound difference. Here's why your support is crucial:



Making a Tangible Impact: Your donation isn't just a contribution; it's an investment in real, sustainable change. With your help, we can provide women in Kenya with the skills and resources to become successful entrepreneurs, helping them lift themselves and their families out of poverty.



Addressing Urgent Global Challenges: The effects of climate change and conflict are devastating communities around the world. In Ghana, farmers are facing severe weather conditions that threaten their livelihoods. In Ukraine, families are struggling to rebuild their lives given the trauma of war. Your support can bring innovative solutions to these challenges, offering hope and stability where it's needed most.



Fostering Cooperation and Global Solidarity: At CDF Canada, we believe in the power of working together. Through cooperative development, we connect communities with the resources and networks they need to thrive. Your donation helps to strengthen these bonds of cooperation, creating a ripple effect of positive change that extends far beyond individual communities.

Please consider making a donation today. By joining our community of supporters, you're not just giving money; you're giving people the tools to change their own lives. Together, we can build a future where everyone has the chance to thrive.

Thank you for considering this opportunity to make a lasting impact.

With gratitude,

Bruno Dragani
Chair of the Board
CDF Canada













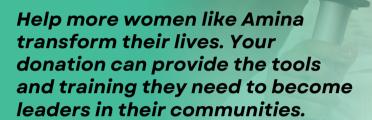














Amina's story is a testament to the power of community-led change. Through training and support from CDF Canada, she is helping other women gain financial independence and leadership skills. Her cooperative is now thriving, creating opportunities for future generations.

89

training events on gender empowerment have taken place in Malawi

44%

of 4R-affiliated co-op leadership positions are now held by women.

64

women in Kenya have been elected to local government councils

30,000+

women in Ghana have received leadership and community engagement training

237

have assumed roles as community leaders in Ghana



**Amplify Your Brand** 

Sponsoring or donating increases your visibility as a supporter of international development in cooperative finance and agriculture, enhancing your brand and opening new market opportunities.









Your support can provide more support to smallholder farmers like Joseph. Help protect the planet while empowering farmers to thrive.









Joseph's farm is flourishing thanks to support provided by CDF Canada. Not only has it helped to overcome drought conditions, the support provided also increased his family's income. These innovations are helping communities combat climate change while ensuring food security.

177

bicycles were distributed to co-op members in Kenya, providing sustainable solutions for farmers to bring their produce to market.

121,500+

smallholder farmers have been trained in advanced farming techniques.

11,000+
households have gained access to credit





## Co-operatives Build a Better World 2025 UNITED NATIONS INTERNATIONAL YEAR OF CO-OPERATIVES

As part of the United Nations' implementation of the Sustainable Development Goals, 2025 has been declared the International Year of Cooperatives (IYC2025), a year dedicated to celebrating and amplifying the role of cooperatives in addressing global challenges. Under the theme "Cooperatives Build a Better World," IYC2025 is not only a global celebration of the unique and enduring capacity of cooperatives to create a more just and sustainable world, but also a call to action.

Cooperatives are uniquely positioned to tackle some of the most critical challenges of our time, from poverty and inequality to climate change. Their member-owned, community-centered model fosters inclusive economic opportunities, promotes environmental stewardship, and ensures the equitable sharing of economic growth–key elements for achieving the Sustainable Development Goals.

At CDF Canada, we are proud to be a global partner in the cooperative movement, empowering co-ops to expand their impact worldwide. As we look toward IYC2025, we invite you—our donors, friends, and supporters—to join us in strengthening the cooperative legacy globally. Your donations enable us to partner with cooperatives in vulnerable communities to create sustainable solutions that promote economic resilience, gender equality, and environmental stewardship.

Together, we can make 2025 a landmark year, not just by celebrating the successes of cooperatives but by building on that momentum to create an even more resilient and equitable future. By supporting CDF Canada, you are directly contributing to transformative change in the lives of countless individuals through the power of cooperatives.







In the midst of conflict, cooperatives like Svitlana's are lifelines for communities. With the support of CDF Canada, they provide economic stability and a sense of belonging, helping people rebuild their lives and communities.

> 11,000+ households have gained access to credit

3,000+
women and IDPs have received training and support through SEW Ukraine.

1,100+
women have secured higher wages and benefits.

128
businesses have successfully adopted environmentally sustainable practices.



### **Enhance CSR Profile**

Aligning with international development projects shows a strong commitment to cooperation and mutual support, enhancing your cooperative's CSR profile and earning respect from members, partners, and the community







Marta's life changed when she joined her local cooperative. Through CDF Canada's financial literacy programs, she learned how to manage her income and save for the future. Now, her children can attend school, and her family is financially secure.

89

training events on gender and women's empowerment have reached 3,800+ participants.

470+

partner co-ops received training in leadership, governance, financial management, and member literacy. 3,600+

individuals participated in financial literacy training to better use their credit union's financial products.



## **Making A Positive Impact**

Supporting our international projects positions your organization as a leader in sustainable change, enhancing your brand and showcasing your commitment to global progress and cooperative values.





In Kenya, women like Fridah has long faced barriers to financial independence and gender equality. But with your support, CDF Canada's Women's Mentorship Program can be a game-changer. Through training, mentorship, and access to financial resources, women like Fridah and hundreds like her now have a voice in the credit union and have elevated their careers, contributing to their families and leading their communities.



280+

women credit union managers have benefited from WMP mentorship, advancing their careers and their global community impact.

200+

Canadian credit unions from across the country have participated as hosts, fostering a strong network of support and collaboration.

28

countries have participated by sending emerging women credit union leaders to Canada to take part in the Women's Mentorship Program.







In Kenya, climate change has brought unpredictable weather patterns, threatening the livelihoods of countless farmers. CDF Canada's Climate Resilience Program has introduced innovative solutions like biodigesters, which convert organic waste into clean energy and non-chemical fertilizer. Farmers like Kofi are now able to sustain their crops, reduce deforestation, and improve their quality of life.

89%

women co-op members have reported improved resilience against climate-related agricultural changes.

66,992
individuals and farmers have received agricultural training

on efficient fertilizer use to improve their yields and enhance agricultural resilience.

20,482

smallholder farmers have received agricultural assistance packages, including fertilizers, during times of climate disasters.

Your generosity makes it possible for farmers like Kofi to adapt to the changing climate and secure their future. A donation today will help expand our Climate Resilience Program to more communities in need.



















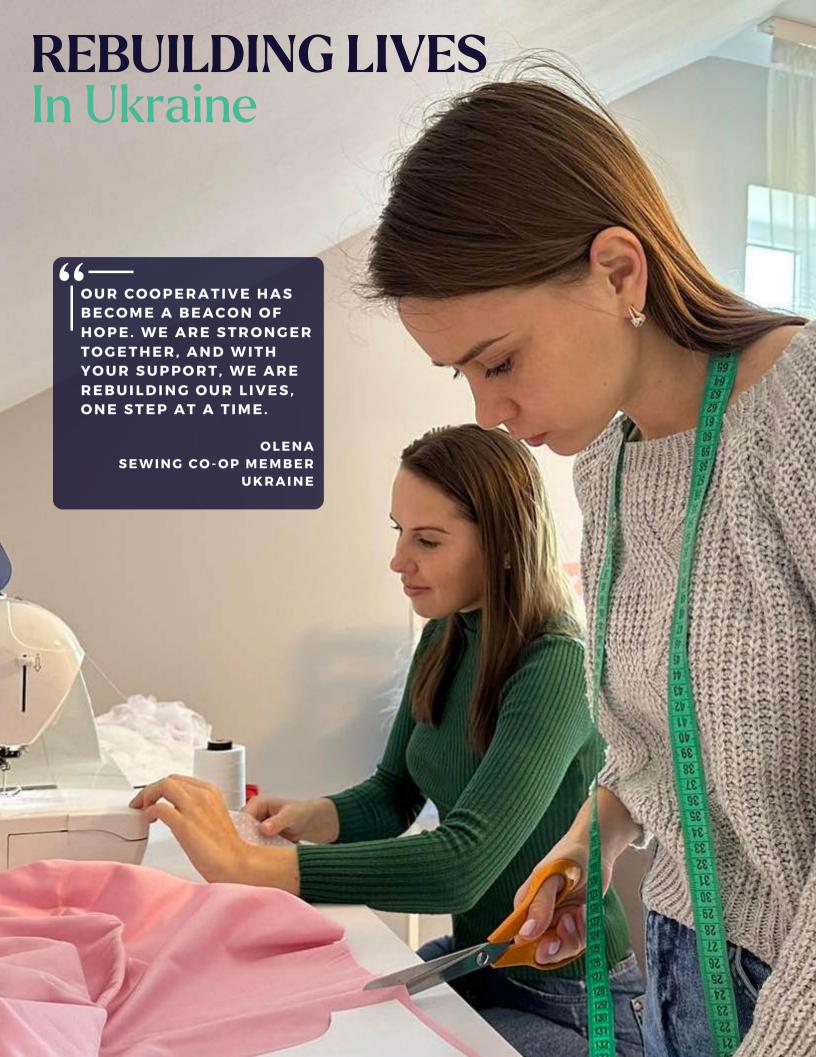














Unlock New Business Opportunities

Opportunities

Drive demand for your products, enter new markets, and contribute to regional growth and sustainability through new visibility in the co-operative sector.

In Ukraine, the ongoing conflict has displaced millions and devastated communities. CDF Canada has been on the ground, helping to rebuild lives through cooperative development, economic recovery, and psychosocial support. Families who lost everything are now finding hope and stability thanks to the resilience of cooperatives and the generosity of donors like you.

2,500+

women have been empowered to better support their families and contribute to the economic recovery of their communities through entrepreneurship and cooperative efforts.

\$500,000+

has been allocated to six new garment co-ops for modern equipment and training. 100+

IDPs have been employed by agricultural cooperatives, addressing issues of unemployment and food insecurity.

69

new garment sector businesses have been established. **50**+

women have successfully started their own businesses in the garment sector.



























CDF Canada's participation in the recovery efforts following Tropical Cyclone Freddy has been instrumental in supporting the resilience and food security of farmers in southern Malawi. Through collaboration with the Malawi Federation of Cooperatives (MAEFCO) and funding from the Manitoba **Council for International Cooperation** (MCIC), CDF Canada provided essential supplies such as maize seeds, assorted vegetable seeds, and fertilizer to cooperative members in the hardest-hit areas. This support not only enabled farmers to replant and continue their agricultural activities but also prioritized the most vulnerable members, including women, the elderly, and those with disabilities or chronic illnesses.

The impact of CDF Canada's involvement extends beyond immediate relief; it also bolsters long-term growth and resilience through its VOICE for Women and Girls Program, which aims to enhance the capacities of individual producers and primary co-operatives. By focusing on inclusive and sustainable practices, CDF Canada is helping these communities recover and build stronger, more resilient co-operatives capable of weathering future challenges.

















# SUPPORTING EMERGING LEADERS In Canada

#### The Ian MacPherson Legacy Fund

CDF Canada, in partnership with CMC and the Canadian Association for Studies in Cooperation, introduces the Ian MacPherson Legacy Fund to honor his contributions to co-operatives. This fund supports emerging leaders like Kacie G. Hopkins, a York University Ph.D. candidate researching community economies and feminist social enterprises. The fund helps recipients present their work at co-op events, fostering their professional growth and impact in the sector. By nurturing these future leaders, CDF Canada strengthens the Canadian cooperative movement's foundation and its future.



Your generosity helps empower emerging Canadian leaders, supporting their innovative contributions to drive positive change. Your support transforms lives, fosters collaboration, and builds a more resilient, inclusive co-operative sector.



#### **VOICE for Women & Girls**



CDF Canada's VOICE program connects Canadian volunteers with impactful global development projects. Each year, our volunteers drive positive change by sharing expertise, enhancing their professional growth, and gaining global perspectives. Engaging both international and evolunteers, the program supports local communities through capacity-building and opportunity creation. Last year, nearly 50 Canadian volunteers impacted cooperatives in Chana, Kenya, Malawi, and Ethiopia, benefiting 500 partner cooperatives and over 15,000 individuals through training in leadership and governance. The VOICE program effectively combines global support with local leadership, empowering Canadian volunteers and driving meaningful change worldwide.

As part of our Annual Appeal campaign, we are excited to include a link to our **2024 Impact Report**, which highlights the tangible difference donations have made this year. The report showcases powerful stories, real-world data, and transformative outcomes from the communities we serve—demonstrating how every contribution directly supports sustainable development, poverty reduction, and community empowerment.

By sharing these successes, we hope to show you the profound impact of your generosity and inspire new donors to join us in creating lasting change. Your support has made these achievements possible, and we invite you to explore the full breadth of what we've accomplished together.

We invite you to take a look at our 2024 Impact Report here:







Donors,

As we look ahead to 2025, we remain committed to our mission of empowering communities and transforming lives. But we cannot do it without you.

Your gift—no matter the size—makes a profound difference.
Together, we can build a world where everyone has the opportunity to thrive.

Please join us in making this vision a reality by donating today. Every dollar you give helps create lasting change for those who need it most.

Sincerely,

Benoît André Executive Director | CDF Canada



### We thank you for your ongoing support of CDF Canada







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