

Overseas Volunteer Opportunity – Peru

Marketing Specialist

WHERE: Piura, Peru

START DATE: February 2019. Exact timing to be negotiated with the successful candidate

DURATION: 10 Months.

REPORTING TO: Program Manager for Peru

DEADLINE: Open until filled

Note: *This is a voluntary assignment. Domestic and international economy airfare, ground transport, visa, travel insurance, out of country accommodation, and a meal/incidental allowance will be covered by CDF Canada. Applicants must be a Canadian citizen or a permanent resident.*

BACKGROUND:

The INVEST Co-op program seeks to improve the economic well-being of 70,000 small producers in Malawi, Peru, Mongolia and Indonesia. Through an integrated co-operative approach, the program will benefit producers by increasing production and productivity, increasing access to markets, and increasing access to financial services. The program will also focus on building the capacity of local co-operatives and working with governments to create an enabling environment for co-operatives to do business.

The Peru INVEST Program was designed and will be implemented in partnership with the Norandino Agricultural Cooperative Ltd. The project will be providing capacity building and inputs for 13 primary organizations located in the Piura, Cajamarca, Lambayeque, and Amazonas regions and will provide direct and indirect benefits to 4,349 Norandino member coffee and cacao producers. The project will build the capacity of small holder farmers to increase the quality and quantity of cacao and coffee produce, as well as improve financial literacy and agriculture enterprise management skills. The project will further develop existing co-ops to assist women and men producer's ability to access new markets, extension services and low-cost quality inputs.

ABOUT THE ASSIGNMENT:

The Marketing Specialist will provide support to the project's local team, under the direction of the local Project Coordinator. The Marketing specialist will be based in the partner offices in Piura and will work closely with the project team. The specialist will leverage their knowledge for marketing products on a national and international platform to help producers gain access to more profitable markets and increase their production value

APPLICATION PROCESS:

Please submit your resume and cover letter using the [volunteer information form](#). You must be a Canadian citizen or permanent resident. Successful candidates will be required to obtain a police-check from their local police/RCMP detachment. ***All applicants are thanked for their interest in CDF Canada; however, only those selected for an interview will be contacted.***

Co-operative Development Foundation of Canada

Co-operative Development Foundation of Canada (CDF Canada) is an international development charity that helps improve the lives of women, men, children and their communities through cooperatives. We envision a world where self-reliant communities flourish. CDF Canada is working with local partners in Africa, Asia, Latin America and in Eastern Europe to establish and grow community owned co-operatives that help people achieve more prosperous, self-reliant lives. For over 70 years, CDF Canada has been mobilizing financial resources, volunteers and knowledge – mostly from Canadian co-ops and credit unions – to make the world a better place. For much of that time, CDF Canada worked partners to help communities move toward prosperity and create more secure lives through community-owned cooperatives. For more information about CDF Canada, visit www.cdfcanada.coop